

**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Billing Address:

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Ave, NW #800 Washington, DC 20007

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034 Invoice # Invoice Date Invoice Month Invoice Period 497687-1 10/21/12 October 2012 10/01/12 - 10/19/12

Station Account Executive Sales Office Sales Region **WFSB** Heather Uttley HRP-WASHING National

<u>Advertiser</u> Product Estimate Number **Majority PAC** MAJORITY PAC 1986

> Flight Dates Order# Alt Order # 10/06/12 - 10/19/12 497687 06364887 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

IDB# Advertiser Code Product Code 100 Agency Ref Advertiser Ref

Spots/

ne Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/08/12	10/19/12	10am-1	1am	10am - 11am	MTWTF	:30	2	\$500.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week	Rate					
Spots: # C			MIWIF== Air Time Descr	2 intion	\$500.00 Start/End Time		i. A J ID			m —
			0:25 AM 10am		10am - 11am		<u>h Ad-ID</u> 0 SMPCT120			Rate Type
			0:58 AM 10am		10am - 11am		0 SMPCT120			\$500.00 N
Weeks:				Spots/Week	Rate	.ა	U SMPCIIZO	2308		\$500.00 N
	10/15/12	10/21/12		2	\$500.00					
Spots: # Cl	n <u>Day Air</u>	<u>Date</u> <u>A</u>	ir Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
3 W	FSB Tu 10/	16/12 10	0:28 AM 10am-	11am	10am - 11am	:3	0 SMPCT120	230н		\$500.00 NI
4 W	FSB F 10/°	19/12 10	0:58 AM 10am-	11am	10am - 11am	:3	0 SMPCT120	230н		\$500.00 N
2 10/08/12	10/19/12	11a-12c	Price is Right	11am - 12pm	MTWTF	:30	3	\$750.00	NM	
				7.10m 72pm	7711111	.00	•	\$750.00	14141	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$750.00					
Spots: # Ch	<u>Day Air (</u>	<u>Date A</u>	<u>ir Time</u> Descri	otion	Start/End Time	Length	n Ad-ID			Rate Typ
2 W	FSBM 10/0	8/12 11	i:30 AM 11a-12	p Price is Right	11am - 12pm	:30	) SMPCT1202	230н		\$750.00 N
3 WF	SBW 10/1	0/12 11	I:29 AM 11a-12	p Price is Right	11am - 12pm	:30	) SMPCT1202	230н		\$750.00 NI
1 WE	SB Th 10/1	1/12 11	:59 AM 11a-12	p Price is Right	11am - 12pm	:30	) SMPCT1202	230н		\$750.00 NI
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		10/21/12	MTWTF	1	\$750.00					
Spots: # Ch			<u>r Time</u> <u>Descrip</u>	- · · · · · · · ·	Start/End Time	<u>Length</u>	-			Rate Typ
4 VVF	SB Tu 10/1	6/12 11	:30 AM11a-12	p Price is Right	11am - 12pm	:30	SMPCT1202	!30н		\$750.00 NN
3 10/08/12	10/19/12	CBS Soa	aps	1230-2p	MTWTF	:30	3	\$750.00	NM	
		End Date	MTWTFSS	Spots/Week	Rate		·			
Spots: # Ch		10/14/12	MTWTF	3	\$750.00	4	A 1 45			
. –	SB Tu 10/0		r Time Descrip 29 PM CBS Sc	<del></del>	Start/End Time	Length		20		Rate Type
	SBW 10/10			•	1230-2p		SMPCT1202			\$750.00 NN
2 WF			58 PM CBS So	,	1230-2p		SMPCT1202			\$750.00 NA
	Start Date 1		59 PM CBS So MTWTFSS	saps Spots/Week	1230-2p	:30	SMPCT1202	30H		\$750.00 NM
		10/21/12	MTWTF	<u>opois/vveek</u> 1	<u>Rate</u> \$750.00					
Spots: # Ch	Day Air D		Time Descrip	tion	Start/End Time	Length	AdJID			Rate Type
4 WF			29 PM CBS So		1230-2p	-	SMPCT1202	30H		\$750.00 NM
				- <b>.</b>	log Meredith Corporation resu					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
497687-1	10/21/12	October 2012	10/01/12 - 10/19/12

<u>Advertiser</u>	Product	Estimate Number	
Majority PAC	MAJORITY PAC	1986	

Snots/

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
3 10/08/12	10/19/12	CBS Soaps	1230-2p	MTWTF	:30	3	\$750.00	NM	
4 10/08/12	10/19/12	Eyewitness News	12pm - 12:30PM	MTWTF~~	:30	5	\$750.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 MTWTF	Spots/Week 5	Rate \$750.00					
Spots: # Ch				Start/End Time	Length	Ad.ID			Rate Typ
		08/12 12:26 PM Eyewi		12pm - 12:30PM		SMPCT120	0230н		\$750.00 NA
		09/12 12:29 PM Eyewi		12pm - 12:30PM		SMPCT120			\$750.00 NM
		10/12 12:21 PM Eyewi		12pm - 12:30PM		SMPCT120			\$750.00 NA
		11/12 12:14 PM Eyewi		12pm - 12:30PM		SMPCT120			\$750.00 NN
5 WE	*	12/12 12:23 PM Eyewi		12pm - 12:30PM	:30	SMPCT12(	0230н		\$750.00 NA
Weeks:		End Date MTWTFSS 10/21/12 MTWTF	Spots/Week 1	<u>Rate</u> \$750.00					***************************************
Spots: # Ch	Day Air l			Start/End Time	Length ,	Ad-ID			Rate Type
6 WF	SBW 10/1	17/12 12:20 PM Eyewi	tness News	12pm - 12:30PM	:30	SMPCT120	)230н		\$750.00 NN
5 10/08/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF	:30	5	\$525.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 MTWTF	Spots/Week 5	<u>Rate</u> \$525.00	•				
Spots: # Ch			ption	Start/End Time	Length /	Ad-ID			Rate Type
3 WF		98/12 3:12 PM 3pm-4	pm Syndication	2:58pm-4pm	:30 5	SMPCT120	230н		\$525.00 NN
1 WF	SB Tu 10/0	9/12 3:58 PM 3pm-4	pm Syndication	2:58pm-4pm	:30 \$	мрст120	230н		\$525.00 NM
4 WF	SBW 10/1	0/12 3:11 PM 3pm-4	pm Syndication	2:58pm-4pm	:30 9	мрст120	230н		\$525.00 NM
5 WF	SB Th 10/1	1/12 3:34 PM 3pm-4	pm Syndication	2:58pm-4pm	:30 5	мрст120	230н		\$525.00 NM
2 WF	SBF 10/1	2/12 3:46 PM 3pm-4	om Syndication	2:58pm-4pm	:30 \$	мрст120	230н		\$525.00 NM
		End Date MTWTFSS	Spots/Week	Rate					
		10/21/12 MTWTF	1	\$525.00					<b>5</b>
Spots: # Ch 6 WF	<u>Day Air D</u> SBM 10/1			Start/End Time	Length A	<u>\d-IU</u> МРСТ120	33011		Rate Type
O VVP	SD W TV/T	5/12 3:46 PM 3pm-4 <sub>1</sub>	om Syndication	2:58pm-4pm	:30 \$	MPC1120	Z 3 UH		\$525.00 NM
6 10/08/12	10/19/12	4p-5p Dr. Oz	4pm-5pm	MTWTF	:30	5	\$950.00	NM	
	10/08/12	End Date MTWTFSS 10/14/12 MTWTF	Spots/Week 5	<u>Rate</u> \$950.00				-	
Spots: # Ch	Day Air D			Start/End Time	Length A				Rate Type
1 WFS				4pm-5pm	:30 s	MPCT1202	?30н		\$950.00 NM
2 WFS		• •		4pm-5pm		мрст1202			\$950.00 NM
3 WFS		• •		4pm-5pm		MPCT1202			\$950.00 NM
4 WFS				4pm-5pm	-	мрСТ1202			\$950.00 NM
5 WFS				4pm-5pm	:30 SI	мРСТ1202	!30н		\$950.00 NM
		End Date MTWTFSS 10/21/12 MTWTF	Spots/Week 1	<u>Rate</u> \$950.00					
Spots: # Ch	Day Air D		tion	Start/End Time	Length A	d-ID			Rate. Type
· –	BTu 10/16		····· ··-	4pm-5pm		MPCT1202	30H		\$950.00 NM
10/08/12	10/19/12	Eyewitness News	5pm - 5:30pm	MTWTF	:30	3	\$1,950.00	NM	
		End Date MTWTFSS 0/14/12 MTWTF	Spots/Week 3	Rate \$1,950.00	()				
Spots: # Ch	Day Air Da		<del>.</del>	Start/End Time	Length A	d-ID			Rate Type
				5pm - 5:30pm	-	<u>и-по</u> IPCT1202	30н		\$1,950.00 NM
1 WES		· · -		opin 0.00pin	,00 01				\$1,000.00 MM
1 WFS 3 WFS			ess News	5pm - 5:30nm	:30 56	PCT1202	30H		\$1,950.00 NM
1 WFS 3 WFS 2 WFS	BTu 10/09	/12 5:20 PM Eyewitn		5pm - 5:30pm 5pm - 5:30pm		IPCT1202 IPCT1202			\$1,950.00 NM \$1,950.00 NM

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497687-1	10/21/12	October 2012	10/01/12 - 10/19/12

Advertiser Product Estimate Number **Majority PAC** MAJORITY PAC 1986

								Spots/			
Line S	tart Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 10	0/08/12	10/19/12	Eyev	vilness News	5pm - 5:30pm	MTWTF	:30	3	\$1,950.00	NM	
		10/15/12	10/21/		1	\$1,950.00				•	
Sp	ots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Type
<u> </u>	4 WF	SBW 10	)/17/12	5:26 PM Eyew	itness News	5pm - 5:30pm	:3	O SMPCT12	0230н		\$1,950.00 NM
8 10	)/08/12	10/19/12	Eyew	itness News	5:30pm - 6pm	MTWTF	:30	3	\$1,950.00	MM	
W€	eeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 3	<u>Rate</u> \$1,950.00					
Sp	ots: # Ch	Day Air	r Date	Air Time Descr	ription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
			/09/12	5:54 PM Eyew	itness News	5:30pm - 6pm	:3	O SMPCT120	0230н		\$1,950.00 NM
	3 WF		/10/12	5:45 PM Eyew		5:30pm - 6pm	:3	0 SMPCT120	0230H		\$1,950.00 NM
	_ 1 WF		/12/12	5:55 PM Eyewi		5:30pm - 6pm	:31	) SMPCT12(	)230н		\$1,950.00 NM
vve		Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$1,950.00					
Sno	ots: # Ch	Day Air		Air Time Descr	•	Start/End Time	Lengt	Ad-ID			Rate Type
	4 WF		/15/12	5:44 PM Eyewi		5:30pm - 6pm	_	) SMPCT120	)230н		\$1,950.00 NM
9 10/	/08/12	10/19/12	Eyewi	Iness News	6am - 6:30am	MTWTF	:30	2	\$1,400.00	NM	
We		Start Date	End Da		Spots/Week	Rate					
Co.		10/08/12	10/14/1		2	\$1,400.00	1 45	ALLID			
Spo	ots: <u>#</u> Ch 1 WF	Day Air	08/12	Air Time Descri 6:10 AM Eyewil		<u>Start/End Time</u> 6am - 6:30am		<u>Ad-ID</u> SMPCT120	2200		Rate Type
	2 WFS		10/12	6:24 AM Eyewil		6am - 6:30am		) SMPCT120 ) SMPCT120			\$1,400.00 NM
We	eks:	Start Date 10/15/12	End Dal 10/21/1:	e MTWTFSS	Spots/Week 2	Rate \$1,400.00	.30	1 SMLCTIZO	230H		\$1,400.00 NM
Spo	ts: <u>#</u> Ch	Day Air		Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
	3 WFS	SB Tu 10/	16/12	6:08 AM Eyewit		6am - 6:30am	:30	SMPCT120	230н		\$1,400.00 NM
	4 WFS	SB Th 10/	18/12	6:12 AM Eyewit	ness News	6am - 6:30am	:30	SMPCT120	230н		\$1,400.00 NM
10 10/0	08/12	10/19/12	Eyewit	ness News	6pm - 6:30pm	MTWTF	:30	3	\$2,250.00	NM	
Wee		Start Date 0/08/12	End Dat 10/14/12		Spots/Week 3	<u>Rate</u> \$2,250.00					
Spot	ts: <u>#</u> Ch	Day Air I		Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
	2 WFS	BM 10/0	08/12	6:09 PM Eyewiti	ness News	6pm - 6:30pm	:30	SMPCT1202	230H		\$2,250.00 NM
	3 WFS	B Tu 10/0	9/12	6:14 PM Eyewiti	ness News	6pm - 6:30pm	:30	SMPCT1202	230н		\$2,250.00 NM
	1 WFS			6:28 PM Eyewite		6pm - 6:30pm	:30	SMPCT1202	230H		\$2,250.00 NM
Wee			End Date 10/21/12		Spots/Week	<u>Rate</u> , \$2,250.00					
Snot	s: <u>#</u> Ch	Day Air [		Air Time Descrip	otion	Start/End Time	Length	AdJD			Rate Type
	_	B Tu 10/1		6:22 PM Eyewitr		6pm - 6:30pm		<u>7.0-15</u> SMPCT1202	:30н		\$2,250.00 NM
11 10/0	08/12	10/19/12	Inside I	Edition	7pm - 7:30pm	MTWTF	:30	4	\$1,600.00	NM	
Wee			End Date 10/14/12		Spots/Week 4	<u>Rate</u> \$1,600.00					
Spot	s: <u>#</u> Ch	Day Air I		Air Time Descrip	tion	Start/End Time	Length.	Ad-ID			Rate Type
	2 WFS	BM 10/0	8/12	7:10 PM Inside E	Edition	7pm - 7:30pm	:30	SMPCT1202	30н		\$1,600.00 NM
	1 WFSI	BTu 10/0	9/12	7:20 PM Inside E	Edition	7pm - 7:30pm	:30	SMPCT1202	30н		\$1,600.00 NM
	4 WFSI		1/12	7:19 PM Inside E	Edition	7pm - 7:30pm	:30	SMPCT1202	30н		\$1,600.00 NM
	3 WFSI			7:11 PM Inside E		7pm - 7:30pm	:30	SMPCT1202	30н		\$1,600.00 NM
Weel		tart Date 0/15/12	<u>End Date</u> 10/21/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$1,600.00					
	,,				•	+ 11000100					

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497687-1	10/21/12	October 2012	10/01/12 - 10/19/12

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	1986

Line Start Dat	e End D	ate De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 10/08/12	10/19/	12 Ins	ide Edition	7pm - 7:30pm	MTWTF	:30	4	\$1,600.00	NM	
Spots: # 6 5 \	Ch <u>Day</u> WFSBW	Air Date 10/17/12	Air Time Des 7:28 PM Insi		<u>Start/End Time</u> 7pm - 7:30pm	_	h <u>Ad-ID</u> 0 SMPCT12	20230н		<u>Rate</u> <u>Tyr</u> \$1,600.00 N
12 10/08/12	10/19/	12 CB	S: THE EARLY	SHOV7am - 9am	MTWTF	:30	4	\$800.00	NM	
Weeks:	Start Da 10/08/1				Rate \$800.00					
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Typ
3 V	VFSB M	10/08/12	8:46 AM CBS	S: THE EARLY SHOW	7am - 9am	:30	) SMPCT12	0230н		\$800.00 N
1 V	VFSB Tu	10/09/12	8:53 AM CBS	S: THE EARLY SHOW	7am - 9am	:30	) SMPCT12	0230н		\$800.00 N
4 V	VFSB W	10/10/12	8:37 AM CBS	S: THE EARLY SHOW	7am - 9am	:30	) SMPCT12	0230н		\$800.00 Ni
2 V	VFSB F	10/12/12	8:25 AM CBS	S: THE EARLY SHOW	7am - 9am	:30	) SMPCT12	0230н		\$800.00 NI
Weeks:	Start Da 10/15/12				<u>Rate</u> \$800.00					
Spots: # C		Air Date	Air Time Des	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Tyo
6 W	VFSB M	10/15/12	8:47 AM CBS	: THE EARLY SHOW	7am - 9am	:30	SMPCT12	0230н		\$800.00 N
5 W	VFSB Tu	10/16/12	7:39 AM CBS	: THE EARLY SHOW	7am - 9am	:30	SMPCT12	0230н		\$800.00 N
13 10/08/12	10/19/1	2 Ente	ertainment Tonig	ht 7:30pm - 8pm	MTWTF	:30	4	\$1,600.00	NM	
Weeks:	Start Da 10/08/12				<u>Rate</u> \$1,600.00	,		****		4
Spots: # C	h <u>Day</u>	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
3 W	/FSB M	10/08/12	7:56 PM Ente	rtainment Tonight	7:30pm - 8pm	:30	SMPCT120	)230н		\$1,600.00 NA
1 W	FSB Tu	10/09/12	7:46 PM Ente	rtainment Tonight	7:30pm - 8pm	:30	SMPCT120	)230н		\$1,600.00 NN
2 W	FSB W	10/10/12	7:46 PM Ente	rtainment Tonight	7:30pm - 8pm	:30	SMPCT120	)230н		\$1,600.00 NA
		10/11/12		rtainment Tonight	7:30pm - 8pm	:30	SMPCT120	)230н		\$1,600.00 NN
Weeks:	Start Dat 10/15/12			<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00					
Spots: # Cl		Air Date	Air Time Desc		Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
5 W	FSBF	10/19/12	7:29 PM Ente	tainment Tonight	7:30pm - 8pm	:30	SMPCT120	)230н		\$1,600.00 NM
14 10/08/12	10/19/1:	2 9am	-10am	9am - 10am	MTWTF	:30	3	\$550.00	NM	
Weeks:	Start Dat 10/08/12	e <u>End D</u> 10/14/		Spots/Week 3	<u>Rate</u> \$550.00					
Spots: # Cl		Air Date	Air Time Desc		Start/End Time	Length	Ad-ID			Rate Type
		10/08/12	9:36 AM 9am-		9am - 10am		SMPCT120			\$550.00 NM
		10/09/12	9:54 AM 9am-		9am - 10am		SMPCT120			\$550.00 NM
Weeks:		<u>End D</u>		Spots/Week	9am - 10am <u>Rate</u>	:30	SMPCT120	230H		\$550.00 NM
Spots: # Ch	10/15/12 Day <i>t</i>	10/21/ <u>Air Date</u>	12 MTWTF Air Time Desci	intion 3	\$550.00 Start/End Time	Length .	Ad-ID			Data Tima
. –	-	10/17/12	9:48 AM 9am-		9am - 10am	_	<u>ма-го</u> SMPCT120:	230H		<u>Rate Type</u> \$550.00 NM
		0/18/12	9:46 AM 9am-		9am - 10am		SMPCT120			\$550.00 NM
		0/19/12	9:30 AM 9am-		9am - 10am		SMPCT1202			\$550.00 NM
15 10/07/12	10/07/12	Giant	s/Browns	1:00pm - 7:00pm	1	:30	1	\$9,500.00	NM	
Weeks:	Start Date 10/01/12	End Da		Spots/Week 1	<u>Rate</u> \$9,500.00					
Spots: # Ch			Air Time Descr	=	Start/End Time	Length A	Ad-ID			Rate Type
. –	SB Su 1		3:26 PM Giants		1:00pm - 7:00pm		MPCT1202	230н		\$9,500.00 NM
16 10/07/12	10/07/12	Face	the Nation	10:30am - 11:00am	1	:30	1	\$500.00	МИ	•



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
497687-1	10/21/12	October 2012	10/01/12 - 10/19/12

Advertiser	Product	Estimate Number
majority i Ao	MAJORITY PAC	1986

/End Time						
DENG THRE	MTWTFSS	Length	Week	Rate	Туре	
oots/Week 1	<u>Rate</u> \$500.00	V				
ın	Start/End Time 10:30am - 11:00			0230н		<u>Rate</u> <u>Type</u> \$500.00 NM
om - 7:00pm	1	:30	1	\$9,500.00	NM	
ots/Week 1	<u>Rate</u> \$9,500.00					
all	Start/End Time 1:00pm - 7:00pm			0230н		Rate Type \$9,500.00 NM
- 9pm	1	:30	1	\$8,500.00	NM	
ots/Week 1	Rate \$8,500.00					
	Start/End Time	Length	Ad-ID			Rate Type
len	8pm - 9pm	:30	SMPCT120	0230н		\$8,500.00 NM
- 10pm	-1	:30	1	\$9,000.00	NM	
ots/Week 1	<u>Rate</u> \$9,000.00					
	Start/End Time 9pm - 10pm			)230н		<u>Rate</u> <u>Type</u> \$9,000.00 NM
	Total Spots	7:	3			
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Payment Terms Net 30 Days

Gross Total

\$112,650.00

Agency Commission

\$16,897.50

Net Amount Due

\$95,752.50